

DESIGNER PROFILE

MARK PAMPLING

There is no end to learning in floral design and I actively embrace the roles of both teacher and student.

Mark Pampling is the creative force behind Flower Thinking – he thinks in flowers. Australia based, Mark is also a world-renowned Floral Designer and teacher who has won awards in many countries. He has established a reputation as an expert in floral design; his work is often described as 'clean' with an affinity for clearly prioritising lines and strong forms. His designs also frequently take a disciplined or resourceful approach to material selection. Mark's interest in floral material and skills originated in his hometown of Toowoomba, known as Australia's Garden City and home of the Carnival of Flowers. He began introductory floral art and floristry education there, which led to a continuing passion to expand his knowledge and craftsmanship in floral design.



PROFESSIONAL & COMPETITIVE EXPERIENCE

- Two-time recipient of Australia's top floristry prize, the Interflora 'Australia Cup'
- Highly placed in several international competitions and exhibitions, including a 3rd placing at the Interflora World Cup in 2004 when he represented Australia, a Gold Medal at International Flower Show Japan in 2014, and Champion at the 2019 Beijing World Flower Art Contest.
- An experienced demonstrator, display coordinator, an accredited floristry Judge and floristry industry consultant.
- Senior Lecturer at Cohim, Flower School Beijing, for over three years.
- Numerous international floral design publications have showcased Mark's work.
- Launched into the digital world, presenting online workshops, video tutorials and live presentations, along with authoring instructional eBooks.
- Collaborations and guest roles with Schools, Colleges and flower associations internationally. A career with a focus on high level designing is balanced and grounded with roles in the floral retail world.
- Co-owner of Alstonville Florist in northern New South Wales
- Director of Interflora Australia.
- Presentations & workshops in The Netherlands, Korea, Japan, New Zealand, Singapore, England, China and Malaysia, Pakistan, South Africa, Vietnam, The Philippines and Indonesia.
- A Floral Fundamentals Ambassador

