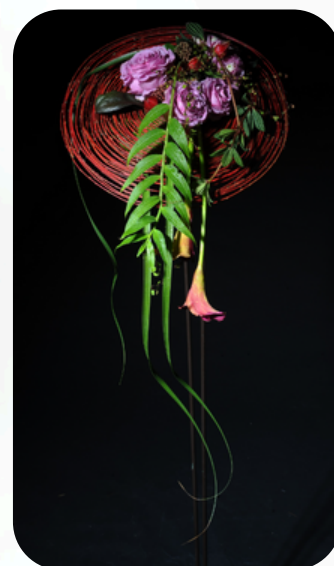


DESIGNER PROFILE

BART HASSAM

To create beauty through plant material, with elegance and appropriateness – but above all, with a respect for the flower.

Born in Bundaberg on the east coast of Australia and raised by his grandparents, Bart's passion for flowers and plants began at an early age and introduced him to the world of floral design. He created his first wedding bouquet for a family wedding at age 13 and competed frequently in Floral Art competitions. After graduating secondary school, he went on to further study and completed a Certificate of Commercial Floristry in 1996. From 1996 to 2004, Bart had the opportunity to spend most of this period working in Japan as a floral design assistant to Japanese Floral Designer Yoko Takahashi. Bart returned to Australia in 2004 to pursue a professional floral design career as well as competitive floristry – winning Interflora Australian Florist of the Year 5 times and winning the 2011 Intercontinental/Asia Cup held in Taiwan. In 2012, Bart became Head Designer for French Flowers in Brisbane. In 2018 he co-created Maison Fleur Floral Design – three studio flower boutiques in Brisbane. He exhibits, demonstrates and teaches floral design regularly in countries all around the world.



PROFESSIONAL & COMPETITIVE EXPERIENCE



- Queensland Interflora Florist of the Year – 2002, 2005, 2009, 2013, 2015
- Australian Interflora Florist of the Year – 2002, 2005, 2009, 2013, 2015
- Melbourne International Flower and Garden Show – 6 Gold Medals, 3 Silver Medals, 2 Bronze Medals
- Huis Ten Bosch International Garden Show, Nagasaki Japan – 1 Gold Medal, 1 Silver Medal
- Intercontinental/Asia Cup Taiwan – Winner 2011
- Interflora World Cup Australian Selection Competition – Runner-up 2009
- Interflora World Cup Australian Selection Competition – Winner 2018
- FTD World Cup Champion Philadelphia - Winner 2019
- Senior Floral Designer Daisys Florist 1998 -2012
- Head Floral Designer of French Flowers 2012 - 2017
- Co-creator of Maison Fleur Floral Design 2018 Floral
- Designer/Demonstrator/Teacher in Japan, China, Hong Kong, Taiwan, United States, United Kingdom, Germany, Denmark, Spain, Italy, The Netherlands, Mexico, Russia, New Zealand and Australia.